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**LIPSCOMB UNIVERSITY'S  
DEAN INSTITUTE FOR CORPORATE  
GOVERNANCE AND INTEGRITY**

*Presents:*

**HOW INDEPENDENT  
BOARDS ENERGIZE AND  
STRENGTHEN PRIVATE  
BUSINESSES**

*Co-Presented by Compass Executives, LLC*

**Wednesday, February 10, 2010**

8 a.m. – 11:30 a.m.

SunTrust Center for Collaborative Learning,  
Ezell Center, Lipscomb University



## HOW INDEPENDENT BOARDS ENERGIZE & STRENGTHEN PRIVATE BUSINESSES

Lipscomb University and Compass Executives present a Private Business Roundtable featuring Middle Tennessee business leaders. Designed for CEOs, CFOs, presidents, private business executives and owners, panelists will talk about their own experiences in organizing, recruiting, and using boards—both official and advisory—to guide their businesses. How do you use boards to lead your organization more effectively? What is the role of a board in helping to guide a family owned enterprise? Panelists will share insights into how boards can strengthen business performance and can help to make companies more profitable in today's challenging marketplace.

### BY ATTENDING, YOU WILL...

- Learn how others have organized, recruited and used boards to strengthen their businesses.
- Gain knowledge of how your business could become more successful with a diverse board.
- Explore the pitfalls and rewards of opening board membership to non-family members.

### COST & REGISTRATION

**\$99 ( \$79 if registered by February 5)**

Call (615) 966-5950 or visit us online at [deaninstitute.lipscomb.edu](http://deaninstitute.lipscomb.edu)



## PANELS & PANELISTS

### Why Use A Board?

Moderated by Art Rebrovick, President, Compass Executives



#### Crom Carmichael

Founder and investor in more than a dozen high tech companies in past 10 years. Currently serves as the CEO of Nashai Biotech.



#### Nancy Leach

President and founder of Facility Planners Inc. whose clients include Waller Lansden, The Bank of New York, Davita Healthcare, Mars Petcare, Toshiba and Ft Knox.



#### Jimmy Spradley

CEO of Standard Candy. Board member of the Federal Reserve Bank - Nashville and CEO, World President's Organization.

### How Do You Use A Board?

Moderated by Turney Stevens, Dean, College of Business, Lipscomb University



#### John Bearden

Former president of GMAC Home Services and Coldwell Banker of Canada. Seasoned C-level executive with a record of successfully revitalizing underperforming companies.



#### Marc Fortune

Former president and founder of Century II Staffing. Currently a Senior Adviser with Compass Executives and a board member of the Nashville Capital Network.



#### Linda Rebrovick

CEO of Consensus Point and former executive vice president of KPMG. Current board member of HealthStream and former board member of KPMG and Pinnacle Bank.